



Measured Sustainability



Grow your business through measured

SUSTAINABILITY

We do this by giving you access to our Data Analytics and Sustainability Hub (DASH-) and supporting this platform and its lessons gleaned to offer expert consulting and implementation.



Sustainability is becoming increasingly important in enhancing your business's performance and success. Your customers, and your investors, are demanding you take greater responsibility for your impact on the world.

So, you must have an accurate picture of your business's drive towards sustainability. You need to know where it is succeeding, and where it needs to improve.

This is our focus

We use data analytics and consulting to measure your impact and help you improve your company's sustainability. We don't just help you incorporate the concept of sustainability. We help you execute solutions based on accurate data.

After all, sustainability is about more than just building a better world. It's about making your business sustainable too, so that it may enjoy healthy growth, now and in the future.

WE HELP YOU MEASURE

THE THREE IMPERATIVES OF SUSTAINABILITY

Let's take a closer look at the three sustainability challenges that all businesses face today.

Protecting the environment.



This is the most obvious sustainability goal.

Businesses need to reduce their environmental impact, and offset their carbon footprint. They can, depending on their industry, do this in many ways, from recycling to cutting travel, from moving away from plastic to taking active environmental actions, like helping nature regenerate. Companies can also go further, by ensuring their suppliers are doing their bit, and looking for alternatives when they are not.

Inclusive social impact.



It's also essential to know that sustainability is about more than just companies helping the environment.

It means addressing social challenges that people face, both their teams, and the wider community. That means placing greater emphases on issues like remunerating their people fairly to closing the gender pay gap. It also means giving back to society, through charities and supporting non-profits.

Transparent corporate governance.



Transparency is crucial. People can spot when a company is just greenwashing their business activities.

They will see that the company is still more focused on increasing its bottom line. Being transparent will help you build trust in your brand, and through effective marketing, get your positive message to the world.

The advantages of sustainability to your business are immense.

Our assistance in measuring your sustainability and helping your business achieve its goals will help your company reap many rewards.

8 Advantages

1. Environmental protection, empowering your people, and contributing to the wider community.
2. Decreased cost of sales through reduced waste, minimised inefficiencies, and lower operational costs.
3. Increased sales by meeting the growing demand for sustainable products and services.
4. Staff retention by fostering a supportive culture, which means reduced recruitment costs.
5. Increasing productivity by making sure your staff enjoys a healthy and happy working environment, which means decreased sick days.
6. Enabling innovation and being resilient to change by understanding the latest data and trends.
7. Building a trusted brand and increasing customer loyalty by making sure your commitment to sustainability is communicated to your target audience.
8. Accessing new opportunities where sustainable business are rewarded with funding and investment.

We have the expertise to help your business

ENJOY THESE BENEFITS

GCX takes pride in being the leading business to provide data-driven sustainability insights.

This means our clients have an accurate picture of their company's performance, and know what they need to do to embrace sustainability and achieve greater growth.

- 1 We will help you improve your ESG reporting and performance and unlock additional value for your organisation's stakeholders.
- 2 We offer carbon accounting tools for the measurement and management of emissions.
- 3 We redefine your waste value-chain and save you money by designing optimised waste management strategies.



Partnering with GCX enables accurate and reliable measurement through a data-led strategy. This allows you to make informed decisions to ensure you meet your sustainability goals.

- Kevin James, CEO



gcx.co.za

Your interactive tool to improved sustainability

GCX DASH-

Our Data Analytics and Sustainability Hub (DASH-) is a combination of your data and our expertise. It gives you sustainability reporting and performance benchmarking you can trust.

DASH- is a web-based, interactive, and easy-to-use digital tool that delivers both granular and consolidated sustainability reporting and performance management.

It also provides meaningful and real-time data analytics to drive your sustainability and business performance.

The platform gives Environmental, Social and Governance (ESG) mitigation strategies and processes.

DASH- offers consumption measurement, intensity tracking, and asset benchmarking, based on key performance indicators so that you can set targets, manage performance, and meet your goals.

DOWNLOAD **GCX-DASH-Brochure**

DASH- Reporter Package



Quarterly Reporting Frequency

- Asset Level
- Standard Reports
- Sustainability and Financial Performance Tracking
- Industry Standard Consumption Intensity and Benchmarking

DASH- Performer Package



Monthly Reporting Frequency

- Sub-Asset Level
- Standard, Customised Stakeholder and Benchmark Reporting
- Sustainability and Financial Performance Tracking with utility and Waste Management
- Industry and Organisation Specific Benchmarking and KPIs

GCX CONSULT

Your business's guide to a sustainable future

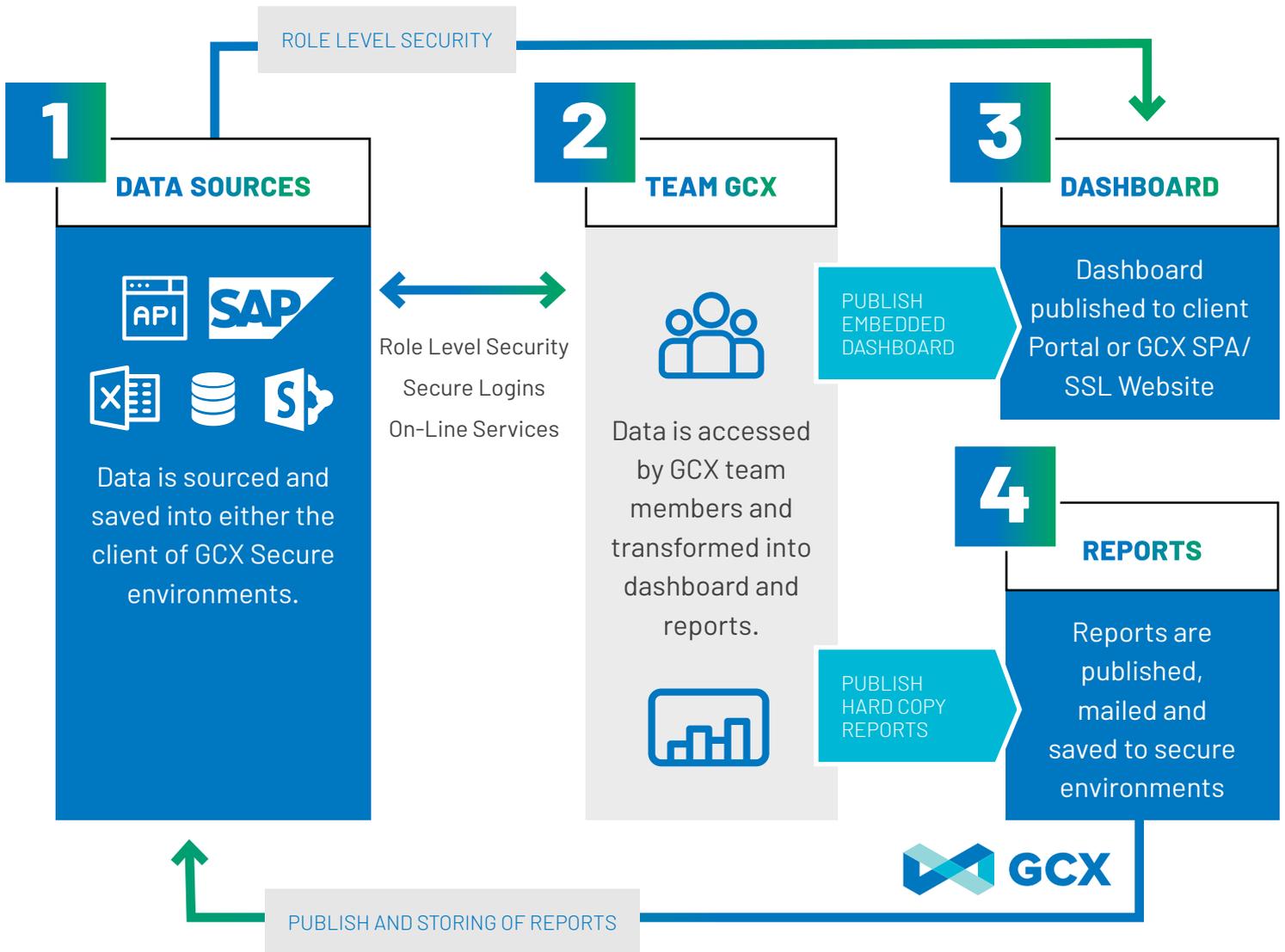
Our decades of collective experience allow us to offer you bespoke advisory services that will help your business transition to a low carbon future.

We provide tailor-made guidance and expertise to help you navigate the complex journey towards sustainability, including the management of ESG, Carbon, and Waste, across your entire organisation.

GCX Consult gives guidance to organisations by putting in place science-driven roadmaps to reduce carbon emissions, with the ultimate goal of becoming Net-Zero and aligning with a 1.5° future.

GCX Consult has been completing carbon footprint assessments since 2012. We are recognised by the full spectrum of standards, frameworks, and certifications.

DASH- ARCHITECTURE



OUR OFFERING IN DETAIL

ESG

GCX will assist you in improving your ESG reporting and performance, and unlocking additional value for all stakeholders.

OUR ESG SERVICES

- ESG Rating Alignment (FTSE4Good, MSCI, Sustainalytics)
- ESG Swing Factor/Materiality Assessment
- C Suite/ Executive ESG briefing and future proofing Sessions
- ESG Benchmarking
- ESG Current State and Gap Assessments
- ESG Materiality and ESG Risk Swing Factor Review
- ESG Strategy Development
- ESG Action Plan Development
- Environmental and Social Management System Development
- ESG Capacity Building and Training
- Report writing and reporting support services
- Retainer Agreements

CARBON

Our team is familiar with all climate and energy protocols, frameworks, and standards. We will help you align your environmental reporting with the desired standards, so as to identify the most effective strategies to reduce your company's carbon footprint.

OUR CARBON SERVICES :

- Science-Based Target Setting
- Net Zero Services
- Carbon Tax Services
- NGER Submissions
- Framework (CDP, GRESB, TCFD, PCAF etc.) Consulting Services
- Carbon Footprint Assessments
- Carbon Footprint Verification
- Carbon Reduction Roadmaps
- Carbon Offset Advisory
- Carbon Reduction (Net Zero) Strategies and Action Plans
- Resource Efficiency Strategies and Action Plans
- Climate Adaptation Studies
- Water Risk Mapping

WASTE

Redefine your waste value-chain with expertly designed management strategies which will save you money while sending Zero Waste to landfill.

OUR WASTE SERVICES:

- Waste - Current State Assessments
- Waste Characterisation Studies
- Zero Waste to Landfill Strategy Development and Implementation
- Integrated Waste Management Plan
- Net Zero Waste Certification
- Waste Engineering Project Feasibility Studies

WE ARE TRUSTED PARTNERS TO LEADING

SOUTH AFRICAN & INTERNATIONAL ORGANISATIONS

Businesses around the world trust us to help them achieve success on their sustainability journey, and we are proud of our achievements to date.



FIRST REGISTERED
Science Based Targets in Africa
(Emira Properties)

R250+ BN
In Market Cap Across
Listed Companies

50+ clients
10 SECTORS

Management of
2000+ assets

13M M2 of properties
across 6 sectors

FIRST CERTIFIED
Net Zero Waste to Landfill
(Wild Coast Sun)

GCX delivers sustainability and ESG solutions to clients across various industries:

- Agriculture
- Real Estate
- Retail
- Healthcare
- Public Sector
- Manufacturing & Distribution
- Financial Services
- Hospitality and Tourism
- Mining
- Construction
- Technology

ATTACQ

 **Discovery**

 **LIBERTY**
two°degrees

GROWTHPOINT
PROPERTIES



Pick n Pay



You're in safe hands



Sun
International



Measured Sustainability



LET US HELP YOU USE SUSTAINABILITY TO GROW YOUR BUSINESS

GET IN TOUCH TODAY

CONTACT US

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